

PRIVACY NOTICE - VENEZIA TURISMO
pursuant to art. 13 of (EU) Regulation 2016/679
General Data Protection Regulation

Dear Sir / Madame

Please find herewith below a brief description of the processing of your personal data carried out by Venezia Turismo Società Consortile a r.l., with registered office in Venice, Isola Nuova del Tronchetto n. 24/a, ZIP code 30135, tax code and VAT 03439520275, in its capacity as data controller (hereinafter “**Venezia Turismo**” or the “**Data Controller**” or the “**Company**”). The processing of your personal data will be carried out in compliance with (EU) Regulation 2016/679 *General Data Protection Regulation* (hereinafter the “**GDPR**”).

Please note that the term “*personal data*” shall mean “*any information relating to an identified or identifiable natural person*” and the term “*processing*” shall mean “*any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction*”.

Your data will be processed to manage the contractual relationship - notwithstanding its nature and in all the stages - and therefore to carry out and exercise the related mutual rights and obligations. By notice to be sent to the contact details given below, you may exercise the rights set out by the GDPR, including the right to obtain confirmation of and access to your personal data. For further information please read the following detailed notice.

Pursuant to art. 13 of the GDPR please find herewith below the following information on the processing of your personal data carried out in connection with the management of our contractual relationship.

a) Identity and contact details of the Data Controller

Venezia Turismo Società Consortile a r.l., with registered office in Venice, Isola Nuova del Tronchetto n. 24/a, ZIP code 30135, tax code and VAT 03439520275 acts as data controller of your personal data and, pursuant to art. 13 of the GDPR, is providing you with the following information.

b) Purposes and legal basis for processing

Your personal data are processed, in compliance with the above mentioned regulations, for the following purposes:

- 1) **compliance with legal obligations** deriving from the applicable law, regulations and/or EU legislation arising from the contractual relationship (e.g. fulfilment of all tax and accounting obligations; invoicing and record keeping, etc.).
- 2) **performance of the obligations and exercise of the rights** arising from the contract concluded with you and relationship management in the pre-contractual and contractual phase (e.g. reservation management, customer support, litigation management, handling of any complaints or claims, etc.).

The provision of your data for the abovementioned purposes is mandatory and failure to provide them will make it impossible for us to fulfill the obligations arising from our contractual relationship and therefore to establish and/or preserve it.

The processing of data for this purposes does not require your consent, as it is necessary for the performance of a contract to which you are a party and in order to take steps at your request prior to entering into a contract, as well as to comply with legal obligations to which Venezia Turismo is subject (pursuant to art. 6, par. 1, lett. b) and c) of the GDPR).

c) Processing recipients

In order to comply with the legal and contractual obligations and to exercise the rights before court your data may come to knowledge to the following third parties: (i) banks and credit institutions; (ii) insurance

companies and insurance brokers; **(iii)** consultants in legal, fiscal and accounting matters; **(iv)** companies that provide Venezia Turismo with services instrumental to the management of customer relations (e.g. suppliers of software applications); **(v)** companies that provide services connected to your booking (e.g. hotel structures, airline companies, etc.).

Where necessary, the Company has designated the processing recipients as data processor pursuant to art. 28 of the GDPR. A complete list of all the data processor can be required by notice to be sent to privacy@vенеziaturismo.net.

Within the Company, your data will be processed (solely within their respective areas of competence) by persons in charge of the processing expressly authorized by the Company, pursuant to art. 29 of the GDPR.

d) Transmission of data outside the EA

Within the purposes listed above, your personal data will not be the subject of transfer to countries not belonging to the European Union.

e) Data processing procedures

Your data will be processed both on paper and electronically, in compliance with the legislation in force and in any event in such a manner as to ensure their security and confidentiality and prevent their dissemination or unauthorised use, their alteration or destruction.

f) Storage period

Within the purposes listed above at points 1) and 2), your data will be stored for the time necessary to manage our contractual relationship and subsequently for the fulfilment of tax and accounting obligations and in any case for a period not exceeding that required by law. The criteria used to determine the period of data retention will be represented by period of limitation of actions arising from the contract concluded with you. Regardless, your data will be stored for no more than 10 years from the termination of our relationship and will subsequently be erased or anonymised.

g) Rights of the data subjects

By notice to be sent to the e-mail address privacy@vенеziaturismo.net you may at any time exercise the rights provided for by articles 15 to 22 of the GDPR, such as:

- *obtaining confirmation as to whether or not personal data concerning you is being processed*
- *obtaining access to your personal data and to the information set out in Article 15 of the Regulation;*
- *obtaining the rectification of the inaccurate personal data that concern you without undue delay or the supplementing of incomplete personal data;*
- *obtaining the erasure of the personal data that concern you without undue delay;*
- *obtaining the restriction of processing the personal data that concern you;*
- *being informed of any rectifications or erasures or restrictions of processing in relation to the personal data that concern you;*
- *receiving in a structured, commonly used and machine-readable format the personal data that concern you;*
- *objecting at any time, on grounds associated with your specific situation, to the processing of the personal data that concern you.*

You can find the full list of your rights on the website of the local Data Protection Supervisory Authority (www.garanteprivacy.it).

h) Complaint before the Data Protection Authority

We remind you that, should you consider the processing of your data infringes the GDPR, you may in any event lodge a complaint before the Italian Data Protection Authority (www.garanteprivacy.it), or to the Data Protection Authority of the Member State of your habitual residence, place of work or place of the alleged infringement.

i) Data Protection Officer

The Company appointed a Data Protection Officer pursuant to Article 37 of the GDPR. The DPO may be contacted at the following e-mail address: dpo@vенеziaturismo.net.